



Ally Finkbeiner

Analyst



Portland, OR
finkbeiner@evergreenecon.com
www.evergreenecon.com

EDUCATION

- > Master's in Environmental Management (Economics and Policy), Certificate in Geospatial Analysis, Duke University, Nicholas School of the Environment
- > Bachelor of Science in Economics and Bachelor of Science in Biological Sciences (Conservation Biology & Ecology), Arizona State University

CAREER

- > Evergreen Economics
2025 – current

Ally Finkbeiner brings a strong foundation in environmental economics and quantitative research to Evergreen, with demonstrated experience that includes ecological and economic analysis. She has a proven ability to translate complex environmental data for institutions involved in driving policy.

AREAS OF EXPERTISE

Ally's experience includes academic research, statistical analysis, and leveraging GIS applications for environmental valuation, and reflects both technical proficiency in economic modeling and practical experience supporting research projects from conception through analysis. She is skilled in conducting statistical analysis and has proficiency in R, Stata, ArcGIS, Python, and CBA.

SELECTED INDUSTRY EXPERIENCE

- > **Community Renewable Energy (CRE) Program Evaluation**
Conducting literature review for an evaluation of the CRE program to assist the California Public Utilities Commission Energy Division in better understanding the feasibility of an in-lieu fee that builders could pay as an alternative to installing solar that could then go into a fund to support the CRE program.
- > **FortisBC Commercial LED Lighting Baseline Evaluation**
For FortisBC's Commercial LED Lighting program, conducting interviews, fielding a survey, and conducting analysis for a study to gather local market data and program participant input to determine the program's energy savings impacts and inform any needed improvements to the program design and savings assumptions.
- > **Economic Impact Study of Cannabis Industry in Okanogan County, WA**
Analyzed survey response data for a study on the economic impact of the cannabis sector in Okanogan County, WA. The study-measured economic activity through a comprehensive analysis that combined publicly available data with stakeholder engagement and assessment of the latest research into cannabis industry impacts.
- > **Energy Trust of Oregon Packaged Terminal Heat Pump Impact Evaluation**
Supporting research and analysis for a study to determine realized energy savings and realization rates for Energy Trust of Oregon's Packaged Terminal Heat Pump program while understanding how installation and operation characteristics impact performance.
- > **Energy Trust of Oregon Solar Finance Program Process Evaluation**
Managing program data and supporting research for a process evaluation for Energy Trust's Solar Finance Program, a recently launched offering within Energy Trust's Renewables portfolio aimed at the residential market.



Ally Finkbeiner
Analyst

SELECTED EXPERIENCE (continued)

- > **Energy Trust of Oregon Process Evaluation of the Commercial and Industrial Strategic Energy Management (SEM) Program and Energy Performance Platform (EPP) Assessment**
Conducted survey analysis and drafted report findings for a process evaluation of Energy Trust's commercial and industrial SEM programs and an assessment of the EPP, a tool that participants use to track energy use and calculate savings. Drafting interview guides for program staff.
- > **Silicon Valley Clean Energy Residential Rebate and Advisory Program Evaluation**
Analyzing program data and conducting survey and billing analysis for an evaluation of three SVCE programs that primarily target single-family homeowners; these programs are focused on residential rebates and advisory services to enable customers to electrify their homes.
- > **Oregon Department of Energy and Oregon Public Utilities Commission Biennial Report Evaluation**
Collected data from member agencies and compiled findings for biennial and 18-month reports documenting spending of public purpose funds on energy efficiency and renewable energy projects funded 2023-2025.
- > **Sustainable Aviation Fuel Biomass Feedstock Assessment**
Conducted background research and compiled data as part of a team supporting a Sustainable Aviation Fuel (SAF) Biomass Feedstock Assessment for the Alaska Department of Transportation and Public Facilities (DOT&PF). The comprehensive biomass feedstock assessment will allow DOT&PF to evaluate the feasibility of producing sustainable aviation fuel from locally available biomass resources in Alaska.
- > **Xcel Energy Colorado Behavioral Demand Response Program Savings Verification**
Conducted billing analysis for the Xcel Energy Colorado Behavioral Demand Response Program Savings Verification project to assess the program implementer's methodology for calculating savings.