



Mitt Jones

Principal Consultant



Mitt Jones brings leadership, deep engagement, energy efficiency evaluation and implementation expertise, and a broad understanding of stakeholder perspectives to roles involving energy efficiency and clean energy.

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Portland, OR 97201
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EDUCATION

- > Graduate study in journalism, Louisiana State University, Baton Rouge LA
- > Bachelor of Science, *cum laude*, in Mechanical Engineering, McNeese State University, Lake Charles LA
- > Building Performance Institute: Building Analyst Completed Level 1 Infrared Imaging for Building Diagnostics
Solar Energy International: Grid Tiered Photovoltaics

CAREER

- > Evergreen Economics current
- > Illume Advising (Senior Managing Consultant)
September 2024 - May 2025
- > Cadeo Group (Associate Director)
May 2024 - September 2024
- > Cadmus Group (Senior Associate)
2015 - May 2024
- > Sensible Energy Solutions (Owner and President)
2009 - 2015

SELECTED EXPERIENCE

- > **ILLUME Advising**
Led and contributed to impact evaluations and other studies requiring an engineering mindset. Managed client relationship as executive-in-charge for two impact evaluations. Mentored staff interested in impact evaluation. Led proposal efforts for two impact evaluations.
- > **Cadeo Group**
Managed and contributed to a diverse set of evaluation, market, and code-readiness studies.
- > **Cadmus Group**
Led projects and proposal efforts for a variety of work within Cadmus' engineering group, including large baseline studies, demand-side management (DSM) portfolio evaluations, and field-measurement projects. Project responsibilities included:
 - Managing client relationship
 - Developing and evolving project scope to meet client and stakeholder objectives
 - Developing budget and monitor financial performance
 - Initiating, managing, and facilitating stakeholder discussions
 - Monitoring and managing subcontractor performance
 - Providing technical leadership in all aspects of project design and execution, including sample design, application of building science principles, selection of evaluation methodologies, data collection, and analysis
 - Ensuring high-quality deliverables
 - Managing design and creation of project reports
 - Ensuring timely development and submission of all project deliverables
- > **Sensible Energy Solutions**
Founded and managed a full-service home performance company with seven employees, establishing it as a leader in customer service, work quality, and sound application of building science principles. Actively managed or directed all aspects of company operation, including budgeting and planning, advertising and marketing, home performance analysis and sales, installation of energy saving measures by internal crews and subcontractors, creation and implementation of an employee review and evaluation system, and development of a proprietary Excel-based report and proposal generator.



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SELECTED EXPERIENCE (continued)

> **Senior Instructional Designer and Copy Writer**

Proposed, designed, and implemented web-based training for retail sales representatives as senior instruction designer for Via Training LLC in Portland, OR. Designed and wrote web-based training and other content for a variety of clients.

> **Computer and Technology Writer and Editor**

Researched and wrote or assigned and edited product reviews, feature articles, and columns for a variety of magazines and online publications, including PC Magazine, PC World, Computer Shopper, Windows Sources, and Creativepro.com.

MEMBERSHIPS

> **Voting Member and Corresponding Member, Regional Technical Forum**

Contributed to Pacific Northwest energy efficiency efforts as a voting member of the Regional Technical Forum (RTF) through 2024 and then as a corresponding member.

> **Board Member and Officer, Home Performance Guild of Oregon**

Represented home performance contractor and industry interests in successive roles as secretary, vice president, and president. Helped inform program policies and design through stakeholder meetings with Energy Trust of Oregon and Clean Energy Works. Served as technical lead and liaison with Energy Trust of Oregon.