



Ge-Ann Candare

Analyst



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EDUCATION

- > M.S. in Applied Psychology, University of Southern California
- > Bachelor of Applied Arts & Sciences in Psychology, San Diego State University

CAREER

- > Evergreen Economics
2024 – current
- > Oregon Association of Student Councils, Salem, OR
2024

Ge-Ann Candare is a motivated and highly organized professional specializing in organizational psychology and consumer behavior. Ge-Ann demonstrates a proven ability to collaborate in cross-functional teams and interpret complex findings to inform strategic decision-making.

AREAS OF EXPERTISE

Ge-Ann is experienced in writing literature reviews, with an ability to analyze previous studies and identify gaps to provide evidence-based solutions and recommendations. She is skilled in conducting in-depth interviews, comparative statistical analyses and has extensive experience in applied research and data analysis, using software such as SPSS, R, and Qualtrics.

SELECTED EXPERIENCE

- > **Energy Trust of Oregon New Homes Market Assessment**
Conducted interviews and analysis for a market assessment for residential new construction in Oregon. This project sought to identify standard practice, the effect of code advancements, and the role of performance-based residential new construction programs on trade allies and builders.
- > **Silicon Valley Clean Energy Annual Customer Survey**
Conducting survey programming and testing on Qualtrics, analysis planning, and analyzing prior data to compare to future data collection efforts for ongoing trends.
- > **Pacific Gas and Electric Company Home Energy Use Study for Codes and Standards Program - Electrification Study**
Supporting the survey effort in researching the customer experience with electrification through the California Energy Smart Homes programs.
- > **Pacific Gas and Electric Company Home Energy Use Study for Codes and Standards Program - Quarterly Surveys**
Assisting with quarterly survey analysis for a field study including on-site surveys and metering of equipment to update saturation estimates and load shapes.
- **Pacific Gas and Electric Codes and Standards Program Research**
 - **Codes and Standards Engagement Team Research**
Conducted data collection and survey analysis for a study to understand how Energy Solutions, coordinator of the California Title 24 Statewide Utility Codes and Standards program, is doing with public engagement and to understand stakeholder desire to restructure Title 24.



SELECTED EXPERIENCE (continued)

- > **Pacific Gas and Electric Family Electric Rate Assistance (FERA) Study**
Assisted with survey response analysis and findings; the survey is concerned with understanding PG&E customer awareness of, eligibility in, and interest in participating in rate discount programs (with a focus on the FERA program and FERA-eligible customers).
- > **MCE Equitable Electrification Study**
Conducted survey analysis and reporting for a study that is analyzing the market potential for electrification measures, assessing the economic value proposition of different measure bundles, and identifying the key barriers and opportunities for adoption to help MCE promote fair and equitable electrification. We have completed in-depth interviews with electrification program staff, a literature review, secondary data analysis, and are currently fielding a multi-mode residential customer survey to assess the needs, awareness, interest, and barriers to electrification across different demographics and communities (e.g., renters, Spanish-speakers, BIPOC, moderate-income).
- > **MCE Strategic Energy Management (SEM) Core Assessment**
For MCE, conducted background and secondary research and analysis for an assessment to inform the development of a streamlined SEM offering intended for commercial and industrial customers for whom a full SEM engagement is not appropriate.
- > **Pacific Gas and Electric Residential Equity Electrification Pilot (REEP) Program Evaluation**
Compiling monthly status reports and logic modeling for a formative evaluation of PG&E's three-year Residential Equity Electrification Pilot (REEP), which involves monitoring and assessing the performance and outcomes of the program pilot while it is being implemented.
- > **2025 California Investor-Owned Utilities and the California Public Utilities Commission Low Income Needs Assessment**
Conducted survey development for the fifth California statewide low-income needs assessment to inform the state's low-income utility weatherization program (specifically, the Energy Savings Assistance [ESA] program) and the primary low-income rate program (the California Alternative Rates for Energy); this most recent study provides a comprehensive market characterization of low-income high and low energy using households together with a survey of energy use habits.
- > **Silicon Valley Clean Energy Residential Rebate and Advisory Program Evaluation**
Reviewed program materials and drafted a survey guide for an evaluation of three SVCE programs that primarily target single-family homeowners; these programs are focused on residential rebates and advisory services to enable customers to electrify their homes.